Media & Learning Symposium 2017: Innovative use of Video in Higher Education

■ Day 1 Thursday 6 April

() Time 09:00 - 11:00	Parallel sessions	
Stevinzaal	Rubenszaal	Ockeghemzaal
Enhancing what you get from video	Learning analytics	Augmented Reality and Virtual Reality
Master class	Innovation showcase	Demonstration
Creating effective and engaging instructional videos Led by Jonas Köster, Stanford University, USA This master class session focuses on best practices in the production of effective and engaging instructional videos in higher education. The class guides participants through the design, development and production process, providing actual case studies and examples. The session covers all aspects of what makes video an effective teaching and learning tool by discussing the instructional design process, a step-by-step overview of the different production elements and a discussion of the economics of instructional media including budgeting and reusability.	Adopting learning analytics in video based learning settings Using analytics in the Flipped Teaching project presented by Carlos Turro Ribalta, Universidad Politécnica de Valencia, Spain Using learning analytics to enhance our use of video in the classroom presented by Marjolein Haagsman, Utrecht University, The Netherlands	Demonstration area featuring AR and VR services including applications in learning settings. Live demos to include: HTC VIVE shown by Philip Penny and Robert Griffin, IADT, Ireland Using Hololens for medical training shown by Beerend P. Hierck, Leiden University Medical Center & Leontine van Melle, Leiden University, Centre for Innovation – New Media Lab, The Netherlands Oculus Rift Applying AR in school subjects including maths and cultural studies shown by Mauro Figueiredo, Algarve University, Portugal
Time 44.00 44.00	Coffee Break	

U Time

Room Cafeteria



11:30 - 13:00

Plenary session



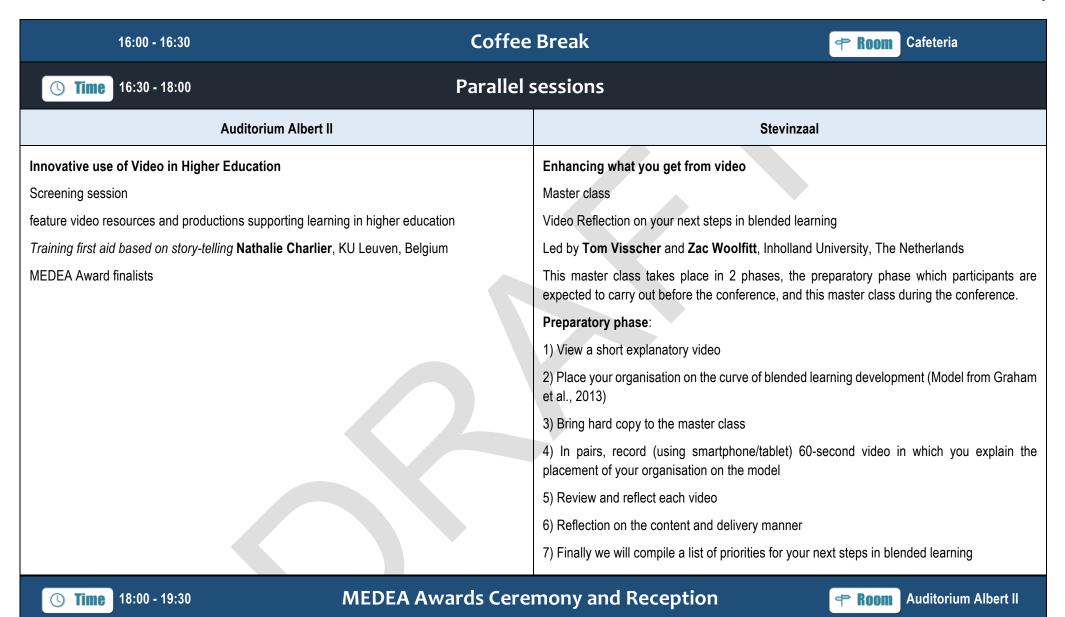
Auditorium Albert II

Making the most out of video in Higher Education

Plenary session

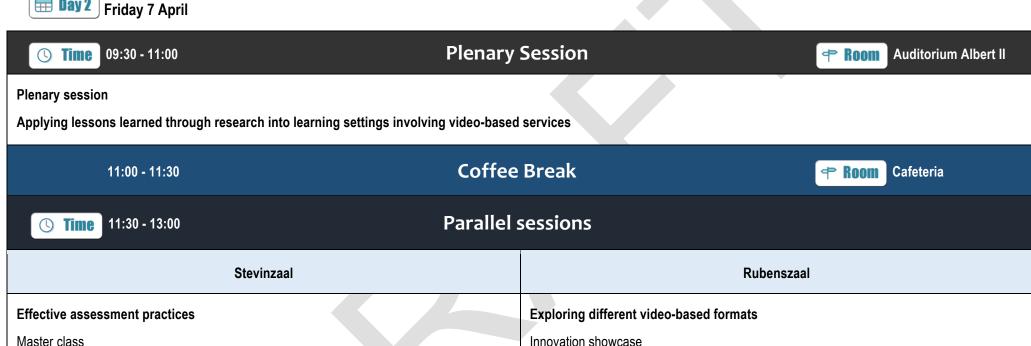
Jonas Köster, Stanford University, USA A practical approach to learning analytics and instructional video

13:00 - 14:30	Lunch Cafeteria	
14:30 - 16:00 Para	Parallel sessions	
Rubenszaal	Ockeghemzaal	
Exploring different video-based formats	Scalability and Infrastructure	
Innovation showcase	Demonstration	
Different video-based formats in Higher Education	Demonstration of video-based systems to support scalability, efficiency and large scale data	
Moderator: Sónia Hetzner , Friedrich-Alexander-Universität Erlangen-Nürnberg, German	handling.	
Web documentaries presented by Gérard Casanova, Université de Lorraine (Au	unege Demo manager: Thorleif Hallén, UNINETT, Norway	
member), France	Opencast & Paella Player shown by Carlos Turro Ribalta, Universidad Politécnica de	
A close look at knowledge clips: how to turn viewers into learners presented by Mariet Vi		
KU Leuven (LIMEL), Belgium	Integrated production and ingestion work flow for medical training shown by Mathy Vanbuel, ATIT, Belgium	
Designing and delivering a MOOC – videos, learning activities & participation present Niall Watts, UCD, Ireland	ed by	
Paskal Haazebroek, Leiden University, The Netherlands	iVideo.education – A tool for integrating hypervideo in education and training shown by Alberto Cattaneo, Swiss Federal Institute for Vocational Education and Training SFIVET, Switzerland	



Now into its 9th year, the annual MEDEA Awards have established themselves as a key benchmark in identifying excellent use of media at all levels of education. This awards ceremony will bring to light the very best of this year's entries when the winners of the main awards and prizes will be announced.

The Awards Ceremony will be followed by a reception, so make sure to bring plenty of business cards and get ready to meet lots of new people during this highly interactive networking reception where we mix business with pleasure. During the reception you will have the chance to meet many of the people on the conference programme and to share your ideas and plans related to media education and media literacy.



Vocational Teacher Education, & Esko Kuittinen, University of Helsinki, Finland This master class addresses how different video materials can affect learning and assessment of competence. The characteristics and creation of pedagogically sound videos will be examined in different contexts, e.g. university education and competence-based teacher education. With the help of videos and practices related to them, the assessment, reflection

Led by Janne Länsitie and Juha Pousi, Oulu University of Applied Sciences, School of

Unflinching eye – Assessment of competence using videos

Session highlighting effective new ways of using video in Higher Education

Moderator: Joasia van Kooten, Leiden University, The Netherlands

Reflection on diversity: digital storytelling in medical education presented by Ann Roex, Birgitte Schoenmakers & Katrien Lagrou, KU Leuven & Veronique De Leener, Maks, Belgium

How can the use of cloud-based video technology enhance professional learning in HE? presented by Ger Wisselink, IRIS Connect, The Netherlands

and feedback can be more accurate, qualitative and provide focused suggestions for further development for both teachers and students.

Processing and analysing digital video data for research and educational purposes presented by **Torgeir Christiansen**, University of Oslo, Norway

